

PRESS RELEASE

ITS-Fibretherm U.V.

– clear adhesive, with a visible difference.

It is little more than twelve months since Itac began marketing *ITS-Fibretherm*, the first in a new range of technically advanced adhesives, to China.

Now the innovative adhesive formulator has used 'Fluoro Technology' to enhance its product and resolve a long-standing problem with clear sprayable adhesives. *ITS-Fibretherm U.V.* is visible when viewed under U.V. light, enabling the applicator to see clearly any overspray which may have occurred, providing improved production efficiency and enhanced quality control.



This is particularly useful for a product such as *ITS-Fibretherm U.V.*, which is a two-component polyurethane adhesive that was initially developed by Itac, for use in the manufacture of electric blankets. It has a wide range of advantages which make it suitable for many textile and fabric applications, including clothing and fashion.

ITS-Fibretherm U.V., is a clear, sprayable adhesive that is easy to apply. It bonds fabrics quickly, allowing components to move rapidly through the manufacturing process. It is non-flammable and also provides good heat and moisture resistance. It has a strong, flexible bond. This is important as it allows modern fabrics to remain soft to the touch after the adhesive has been applied. *ITS-Fibretherm U.V.*, meets all current legislation and is BEAB approved. It is also RoHS compliant.

Paul Armitt, Managing Director of Itac commented:

“This method of product tracking is simple yet effective. It will be a real production aid for our customers at home and overseas. We are currently developing more complex tracking and tracing technologies in our laboratories. These will enable us to add unique 'Chemical DNA' to any adhesive to identify product source and lineage - a major advance in a world where traceability and accountability are becoming more important every day”.

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